

QUALITY POLICY

We at PRIMO CHEMICALS are committed to establish leadership in domestic market in our product lines by;

- * Enhancing customer satisfaction through On Time Delivery of Quality Products and Reliable Services
- * Growth and diversification by Continuous Improvement in products, processes and new value-added products
- * Managing cost structure through efficient and eco-friendly technologies
- * Enhancing organisation effectiveness by development of human resource through continual trainings, knowledge management and employee empowerment
- * Ensuring products compliance to applicable requirements
- * Involvement of dealers, suppliers and other relevant stakeholders in the evolution of business excellence

Act responsibly as good corporate citizen through safest practices and integrity



(NAVEEN CHOPRA)

MANAGING DIRECTOR

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PRIMO CHEMICALS LIMITED (FORMERLY KNOWN AS
PUNJAB ALKALIES & CHEMICALS LIMITED)